

## CLAIMS

I claim:

1. A method comprising  
recording a first length of time of a first positive audience response of one or more test subjects to a presentation.
2. The method of claim 1 wherein  
the presentation is a performance.
3. The method of claim 1 wherein  
first positive audience response is audible.
4. The method of claim 1 further comprising  
displaying the length of time.
5. The method of claim 1 further comprising  
determining an accumulated amount of time of positive audience response of one or more test subjects to a presentation;  
determining a ratio of the accumulated amount of time of positive audience response divided by the length of total time of the presentation;  
and displaying the ratio on a computer monitor.
6. The method of claim 5 wherein

the ratio is displayed as a percentage of the total time of the presentation.

7. The method of claim 1 wherein

the first positive audience response is comprised of laughter of the one or more test subjects.

8. The method of claim 1 wherein

the accumulated amount of time of positive audience response is comprised of an accumulated amount of time of laughter of the one or more test subjects.

9. The method of claim 1 further comprising

determining and displaying an accumulated amount of time of positive audience response of one or more test subjects for a first minute of the presentation.

10. The method of claim 9 further comprising

determining and displaying the accumulated amount of time of positive audience response of one or more test subjects for a second minute of a presentation.

11. The method of claim 1 further comprising

determining and displaying an average amount of time of positive audience response of one or more test subjects per minute of the presentation.

12. The method of claim 1 further comprising

determining and displaying the total number of positive audience responses of the one or

more test subjects in a first minute of the presentation.

13. The method of claim 12 further comprising

determining and displaying the total number of positive audience responses of the one or more test subjects in a second minute of the presentation.

14. The method of claim 1 further comprising

determining and displaying the average number of positive audience responses of the one or more test subjects per minute of the presentation.

15. An apparatus comprising

a performance timer for keeping track of the length of time of a performance;

a positive audience response timer for keeping track of the length of time of a positive audience response of an audience comprised of one or more test subjects, to one or more portions of the performance;

a computer processor;

and a computer monitor;

wherein the computer processor displays a running time of the performance timer and a running time of the positive audience response timer on the computer monitor.

16. The apparatus of claim 15 wherein

the computer processor determines an accumulated positive audience response time from one or more positive audience response times determined by the positive audience response timer;

the computer processor determines a ratio of the accumulated positive audience response time versus a total performance time determined by the performance timer;  
and wherein the computer processor displays the ratio on the computer monitor.

17. The apparatus of claim 16 wherein  
the ratio is displayed as a percentage.

18. The apparatus of claim 15 wherein  
the positive audience response is comprised of laughter of the one or more test subjects in the audience.

17. The apparatus of claim 16 wherein  
the accumulated positive audience response time is comprised of an accumulated amount of time of laughter of the one or more test subjects.

18. The apparatus of claim 15 wherein  
the computer processor determines and displays on the computer monitor an accumulated amount of time of positive audience response of the one or more test subjects for a first minute of the performance.

19. The apparatus of claim 18 wherein  
the computer processor determines and displays on the computer monitor the accumulated amount of time of positive audience response of one or more test subjects for a second minute of the performance.

20. The apparatus of claim 15 wherein

the computer processor determines and displays on the computer monitor an average amount of time of positive audience response of the one or more test subjects per minute of the performance.

21. The apparatus of claim 13 wherein

the computer processor determines and displays on the computer monitor the total number of positive audience responses of the one or more test subjects in a first minute of the performance.

22. The apparatus of claim 21 wherein

the computer processor determines and displays on the computer monitor the total number of positive audience responses of the one or more test subjects in a second minute of the performance.

23. The apparatus of claim 15 wherein

the computer processor determines and displays the average number of positive audience responses of the one or more test subjects per minute of the performance.

24. The apparatus of claim 15 wherein

the positive audience response is audible.